International Credit Union Day

October 21, 2021

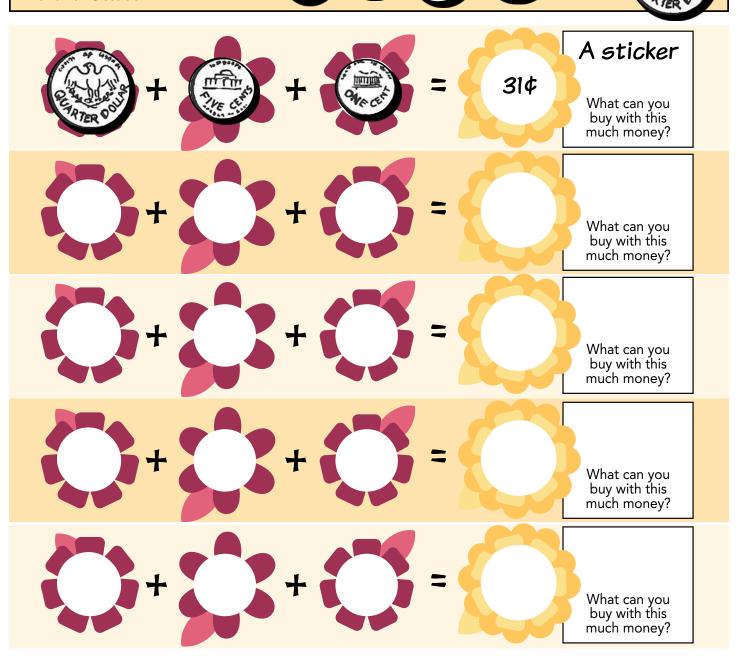


BUILDING FINANCIAL HEALTH FOR A BRIGHTER TOMORROW[™]

TIME FOR SOME CHANGE

From the coins below (a quarter, a nickel, two pennies and two dimes) choose three of them and draw or write them in the red flowers. Now add all three of them up and write the total in the yellow flower. How many different combinations and totals can you make? You might have to move to a bigger piece of paper!

If you like, you can bring this sheet into your VCCU branch, and we will display it in our branches for the month of October.



FIRST NAME



International Credit Union Day (ICU Day) is on October 21st. This year the theme is **"Building financial health for a brighter tomorrow."** Credit unions like VCCU work to improve YOUR financial well-being so YOU can have a brighter future!

Building your financial health is easy if you start early. Even saving coins in a piggy bank helps! Do you get an allowance? Do you earn money by doing jobs around the house? Putting that money into a savings account is an excellent start, too. Your mom or dad can open a savings account for you at VCCU!

"BUILDING" YOUR SAVINGS

1) Gather the coins you have saved in your piggy bank, or ask your mom and dad if they have some coins you can use for this activity.

2) Clear off a space that you can work in and lay the coins out, using the sizes and colors that you want. Use the coins to "build" a house, or anything else you want to get when you've saved enough money!

3) Have your parents take a picture of your



artwork, and send it to marketing@vccuwi.com any time in the month of October, along with your first name, your age and what VCCU branch you go to (Kronenwetter, Mosinee, Marshfield, Stevens Point, Wisconsin Rapids). We will show your coin art on our Facebook page and on our lobby televisions in October!

WANT MORE OF A CHALLENGE?

If you want more of a challenge, "build" your house or item you are saving for *vertically*. See how high you can get. Be creative!

Make sure to take a photo of your creations and email them to marketing@vccuwi.com along with your first name, age and the VCCU branch you belong to. We will show your coin art on our Facebook page and on our lobby televisions in October!



FINAL CHALLENGE

As a final challenge, count the face value of the coins used in your art. How much is your house/ item worth? (for example, 10 pennies in a tower is worth 10¢, two quarters for the tower base is worth 50¢. So the entire tower is worth 60¢.)